



*Cultivating Regional Resilience*

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August 13, 2020

Today, August 13, 2020, 4 pm, CalaverasGROWN releases a complementary regional currency called MotherLodeGold (MLG). MotherLodeGold's introduction will take place during the San Andreas Farmers' Market, at the Master Gardeners' Demonstration Garden, 891 Mtn Ranch Rd, San Andreas.

MotherLodeGold takes the form of hexagonal wooden tokens that are worth 11 units each. The tokens are crafted from local wood in a local solar powered wood shop. They carry a starting value equal to the US Federal Reserve Note (USD). All interested parties can purchase 11 MLGs for \$10.

The purpose of MotherLodeGold is to incentivize investment in the regional economy, cultivate a resilient, unified community and mitigate the impacts of the current socio-economic crisis. CalaverasGROWN will use some of the funds we raised for our Community and Forest Recovery Project to make up the difference between the value of the MLG and the initial exchange rate we are offering to consumers and producers. I.E. we are using funding dedicated to rebuilding our neighborhood after the Butte Fire to add 10% to your buying power for regional purchases.

MotherLodeGold is designed to be highly attractive to both the customer and the producer. The customer can decide to invest in greater purchasing power at CalaverasGROWN businesses, using MLGs to purchase \$11 worth of product for \$10. The vendor can then either use MLGs to exchange goods and services with other community members, or exchange them for USD at a 1:1 exchange rate. Only CalaverasGROWN Producer and Sustaining members will have the opportunity to exchange MLGs for USDs.

As of today there are 99 CalaverasGROWN Producer and Sustaining Members, including farms, ranches, apothecaries, nurseries, wineries, artists, shops, cafes and more. CalaverasGROWN also boasts dozens of Supporter Members. Find out more at [www.calaverasgrown.org](http://www.calaverasgrown.org)

Complimentary currencies have been used throughout history to bolster regional economies, mediate national currency shortages and weld neighborhoods into communities. MotherLodeGold has the potential to be a key element in accomplishing these goals right here in our Mother Lode Region. The socio-economic crisis facing our rural community today is unprecedented and at CalaverasGROWN we are working overtime to bring our long-term visions to reality.

Today, 8/13/20 at 4 pm, during the San Andreas Farmers' Market, CalaverasGROWN President, Sean Kriletich, will give a short presentation in front of the stone bench dedicated to Michael Kriletich, a peace officer and long time CalaverasGROWN Board Member who played an enormous role in making this moment a reality even though he didn't live to see it.

CalaverasGROWN invites you to come out to our thriving market to join the next phase of cultivating regional community, resilience and economy.